



AI Adoption Is Accelerating. Human Readiness Is the Opportunity.

Technology companies are helping shape the future of AI. Adoption is accelerating. But adoption without readiness creates risk — for organizations, for users, and for the communities AI is meant to serve.

The real opportunity now is not showing what AI can do. It is helping people learn how to apply it — with judgment, context, ethical reasoning, and trust.

Human Edge is where that learning happens.

Human Edge brings together universities, industry, and public-sector partners to explore applied, human-centered AI through interdisciplinary collaboration. Through Human Edge Studios, participants work in cross-disciplinary teams on real-world challenges involving AI, data, governance, ethics, and human impact.

"This isn't a product demo. It is a trusted learning environment where people practice how to apply technology responsibly — in real context, with real stakes."

What Technology Partners Actually Get

Most sponsorship decks list logos, mentions, and a booth. This is not that. The value of a Human Edge technology partnership is substantive — and genuinely difficult to access anywhere else.

Real-World Insights

See firsthand where human judgment holds and where it breaks down when people apply AI under real conditions. You cannot manufacture this in a lab, a

focus group, or a sales demo. It is unfiltered insight into how your tools are actually used — and where responsible design matters most.

Differentiated Talent Access

Engage participants across computer science, data science, political science, social work, economics, law, and business — the interdisciplinary profile most technology organizations say they cannot find enough of. Human Edge is not a CS recruiting event. It is where the whole team lives and provide a lens into a talent pipeline.

Brand in a Trusted Environment

The Human Edge brand carries a specific signal: responsible AI, ethics-grounded, not hype-driven. Your organization's name in this environment reaches corporate and institutional decision-makers, faculty, civic leaders, state-level policy stakeholders— people who make AI adoption decisions and rarely attend industry conferences.

Relationship Access

Structured access to university administrators, government officials, and civic leaders through the roundtable and post-event briefing. For companies building enterprise or public sector relationships in the region, these are not networking moments — they are substantive conversations with the right people in the right context.

Platform Presence in Practice

If you contribute technology, participants use it — not as a demo, but to solve real problems with real data under time pressure. The feedback is genuine. The usage pattern is real. One November 2025 participant specifically called out using Snowflake as a learning moment. That kind of authentic engagement is rare.

Founding Partner Narrative

Early partners — especially at the Strategic level — earn a founding narrative as the Human Edge model grows. Being part of this work now, as the platform expands, positions you as an architect of the model, not a late adopter of it.

Product & Curriculum Feedback

Observe how people with varying technical backgrounds interpret AI outputs, struggle with explainability, ask about fairness, and navigate governance questions. This is applied product research — the kind that informs responsible design — happening in an authentic learning environment.

A Proven Model. Two Studios. Real Results.

Human Edge has delivered two Studio experiences with documented outcomes.

November 2025 — Hack for Human Impact

100 students across six institutions: Amherst College, Bryant University, Clark University, College of the Holy Cross, Wellesley College, and Worcester Polytechnic Institute. Civic data challenges. Public-sector participation including state and municipal government leaders. Enterprise technology tools including Snowflake.

78%

reported higher confidence with AI tools

94%

agreed innovation is as much about people as technology

4×

more participants viewed AI as a civic/human problem-solving tool after the experience

86%

wanted to stay informed about future Human Edge opportunities

May 2026 — Predictive AI in High-Stakes Decisions

Participants evaluated model performance, fairness, explainability, governance, risk, and deployment readiness. Ten institutions: Babson College, Boston College, Clark University, College of the Holy Cross, Harvard Graduate School of Education, Northeastern University, UMass Dartmouth, Universidad Andina Simón Bolívar (Ecuador), USC Suzanne Dworak-Peck School of Social Work, and Worcester Polytechnic Institute. Massachusetts State Senator opening, industry judges and technology tools including Elai (predictive AI).

WPI, Holy Cross, and Clark returned for a second Studio — a signal that the model earns repeat engagement, not just first-time curiosity.

90%

reported higher confidence after the Studio

80%

agreed innovation requires human judgment, not just technical skill

80%

identified team collaboration as a top learning driver

65%

requested additional challenge themes for future Studios

October 2026 — The Human Impact Studio

The next Human Edge Studio convenes at WPI in Worcester, MA, targeting 200+ participants across academic, professional, and civic cohorts. This is the first flagship-scale Studio — expanded institutional partnerships, a broader participant base, and increased public visibility across the region.

Technology partners who engage now enter as the model scales — not after it has already established its partner roster.

Early engagement shapes how your organization is positioned within the Human Edge ecosystem as it grows.

How Technology Partners Engage

Human Edge welcomes technology partners through three forms of support. Partners contribute without having to build the curriculum, shape challenges, or influence participant outcomes. Human

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Edge retains program design and facilitation authority through SG+I stewardship — protecting trust, independence, and educational integrity.

Technology Access Partner <i>Platform & Tools</i>	Studio Sponsor <i>Financial Support</i>	Strategic Technology Partner <i>Combined Engagement</i>
• Platform access, sandbox environments, or credits	• Financial support for Studio delivery and experience	• Sponsorship + platform access combined
• Technical orientation for participants	• Mentor or observer seat at the Studio	• Multiple mentor and judge seats
• Product expertise in Studio sessions	• Recognition across Studio communications	• Speaker or opening remarks opportunity
• Recognition across Studio materials	• Logo placement in event materials	• Private roundtable with academic and civic leaders
• Inclusion in post-Studio impact report	• Inclusion in post-Studio impact report	• Featured in post-Studio impact report
• Invitation to post-event partner briefing	• Invitation to post-event partner briefing	• Post-event strategic partner briefing
		• Responsible AI expertise integrated into Studio design
<i>Your technology in the hands of the next generation of responsible AI practitioners.</i>	<i>Support the learning environment. Be recognized as a champion of applied AI readiness.</i>	<i>Deepest engagement — shape how the next generation learns to apply AI responsibly.</i>

Why Engage Now

AI readiness will not be built through technology access alone. It will be built through practice. People need environments where they can ask better questions, evaluate risk, understand context, communicate clearly, and make thoughtful decisions using AI. Those environments are rare. Human Edge builds them. For technology companies, this is not a philanthropic gesture. It is a strategic position — in a trusted, growing ecosystem, at the moment when the human readiness conversation is moving from aspiration to action.

The October 2026 Human Edge Studio is open to technology partners now!

Let's Talk

Human Edge welcomes thoughtful technology partners interested in supporting future Studios.

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